



CDIPR
Centre for Development of Intellectual
Property and Research
बौद्धिक संपदा एवं अनुसंधान विकास केंद्र



NAOVINA
Development of
Intellectual
Property and
Research Foundation
Centre for Development of Intellectual Property and Research

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Centre for Development of Intellectual Property and Research
Naovina Development of Intellectual Property and Research Foundation
(A Section 8 Non-profit Organisation registered under the Companies Act, 2013)

2nd South Asian Global Intellectual Property Summit, 2025

South Asian Symposium on IPR for Startups & MSMEs, 2025

In Collaboration with



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



GLOBAL
ENTREPRENEURSHIP
NETWORK



**South Asian Symposium
on IPR for Startups &
MSMEs, 2025**

Innovation, Protection & Prosperity

About the Symposium

The *South Asian Symposium on IPR for Startups & MSMEs, 2025* is a flagship international forum being organised under the *2nd South Asian Global Intellectual Property Summit, 2025* by the *Centre for Development of Intellectual Property and Research (CDIPR)*, *Naovina Development of Intellectual Property and Research Foundation* in Collaboration with the *United Nations Industrial Development Organization (UNIDO)* and the *Global Entrepreneurship Network (GEN)*. This symposium is not only an academic dialogue but also a *strategic platform for policy, innovation and entrepreneurship*. It focuses on empowering *Startups and MSMEs in South Asia* by building robust IP-centric business models and equipping them to harness intellectual property (IP) for *sustainable growth, commercialization and global competitiveness*. The symposium will bring together *entrepreneurs, startup founders, MSME leaders, legal experts, policymakers, investors and scholars* to critically explore the intersection of *intellectual property, business strategy, and economic development* in the South Asian region. At a time when startups are driving innovation and MSMEs form the backbone of South Asian economies, the symposium emphasizes the *transformative role of IP* in enabling market

India's First Non-Governmental Research Organisation dedicated to Intellectual Property Rights

Offices: Wadhwa Complex, Laxmi Nagar, New Delhi - 110092 (**Delhi**)

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expansion, securing funding, ensuring competitiveness, and fostering sustainable innovation ecosystems.

Symposium Objectives

- *To examine IP strategies for startups and MSMEs to strengthen innovation and market positioning.*
- *To deliberate on policy frameworks and government support systems for IP-driven entrepreneurship.*
- *To explore IP valuation, commercialization, and monetization mechanisms for scaling startups and MSMEs.*
- *To provide a platform for dialogue between entrepreneurs, policymakers and global experts.*
- *To foster South-South and South-Global collaborations in innovation and entrepreneurship through IP.*
- *To develop a knowledge and practice ecosystem for sustainable growth through IP protection and utilization.*

Symposium Date & Format

- **Dates:** 7th September 2025
- **Format:** Virtual Mode

Key Themes and Sub-Themes

Participants are invited to submit papers engaging with the following thematic tracks:

1. Intellectual Property and Startup Ecosystem

- *Role of IP in venture funding and investment readiness.*
- *Startup incubators, accelerators and IP-focused innovation hubs.*
- *IP valuation and commercialization strategies for early-stage ventures.*

2. MSMEs and Sustainable IP Growth

- *Integrating IP into MSME business models.*

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- *Technology transfer, licensing and cross-border collaborations.*
- *IP and green/sustainable innovations for MSMEs.*

3. Funding, Financing & IP

- *Role of IP in attracting venture capital, angel investment and CSR support.*
- *Innovative financing models for IP-centric businesses.*
- *Collateralization of IP for credit and loans.*

4. Policy, Governance and International Cooperation

- *Comparative IP policy frameworks across South Asia.*
- *Role of WIPO, UNIDO and GEN in fostering IP-driven development.*
- *Cross-border IP enforcement and dispute resolution.*

5. Digital Innovation, IP and Emerging Technologies

- *IP protection in AI, blockchain and digital startups.*
- *Cybersecurity, trade secrets and MSMEs.*
- *IP and the digital economy in South Asia.*

6. Gender, Inclusion & Entrepreneurial Rights

- *Women-led startups and IP challenges.*
- *Inclusive IP policies for marginalized entrepreneurs.*
- *Role of IP in bridging innovation gaps.*

Format and Presentation

The symposium will be conducted *virtually* to ensure wide accessibility across South Asia and beyond. Selected authors will present their work before an *international audience of policymakers, startup leaders, academicians and investors.*

Recognition & Awards

Selected contributors will receive:

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- *Publication in the International edited Volume titled “Innovation, Protection and Prosperity: Strengthening Startups and MSMEs for a Sustainable South Asian Future”*
 - *To be published and distributed across 13 Countries with International Editorial and Institutional Collaboration.*
 - *Hosted on the Digital Repository for Indian Scholarly Texts & Information (DRISTI) Portal with DOI assignment under International Standards for Global Citation and Accessibility.*
- *International Certificate of Presentation Jointly issued by UNIDO, GEN and CDIPR.*
- *Best Paper Award and Emerging Scholar Award.*
- *Networking opportunities with UNIDO’s industry networks and GEN’s global entrepreneurship ecosystem across 86+ countries.*

Call for Papers Timeline

- **Abstract Submission Deadline: 28th August 2025**
(Abstracts should be between 250–300 words, clearly indicating the research question, methodology and relevance to the Symposium themes.)
- **Notification of Abstract Selection: 1st September 2025**
(Selected authors will be notified via email and invited to submit full papers.)
- **Full Paper Submission Deadline: 4th September 2025**
(Full-length papers should be 3,000–4,000 words and follow the Symposium’s *Submission Guidelines*.)
- **Presentation Confirmation by Authors: 5th September 2025**
(Selected participants must confirm attendance and complete registration.)
- **Date of Conference: 7th September 2025**
Mode: Online

Abstract Submission Form: <https://forms.gle/CwdE1xKpmBpHcJvK6>

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Submission Guidelines

Categories:

- Research Article: 4,000 to 6,000 words
- Policy Paper / Legislative Analysis: 3,000 to 5,000 words
- Case Studies / Legal Commentaries: 2,000 to 4,000 words

Format and Structure:

- **Font:** Times New Roman
- **Body Text:** 12pt, Justified Alignment
- **Headings:** 14pt, Centre Alignment
- **Subheadings:** 13pt
- **Footnotes:** 10pt, Left Alignment
- **Citation Style:** Bluebook 21st Edition
- **Spacing:** 1.5
- **Language:** English only

Abstract: Each submission must include a concise abstract not exceeding **300 words** summarising the core ideas of the paper with 5 keywords.

Originality:

- Submissions must be entirely original and unpublished.
- Plagiarism should not exceed **10%**, and **AI-generated content is not allowed**.

Submissions violating these guidelines will be rejected.

Co-Authorship: Papers may have up to **two authors**.

Review Process:

- A **two-stage internal review** will assess submissions.
- Authors may be required to revise their papers based on feedback regarding content, structure, or formatting.

Why Participate?

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- Share your research and entrepreneurial insights on a globally recognized platform.
- Be part of a forum shaping the future of IP and entrepreneurship in South Asia.
- Get published in an *International Edited Volume* with DOI.
- Present before an audience of policymakers, scholars, investors and entrepreneurs.
- Connect with UNIDO, GEN and global innovation networks for collaborations.

Abstract Submission Form: <https://forms.gle/CwdE1xKpmBpHcJvK6>

Contact Details

For direct communication, email us at: events@cdipr.ac.in



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